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FOR IMMEDIATE RELEASE: 20/05/2019

Pharmacy Simulator promises to change how pharmacists are trained

Imitated Environments are proud to launch Pharmacy Simulator, an immersive computer simulation of pharmacy practice which aims to improve pharmacy education globally.

Pharmacy Simulator was developed by Dr Bindoff and his team at the University of Tasmania over the past several years as an engaging and low-cost way to deliver pharmacy practice scenarios to students. After early experimental results demonstrated the potential of their techniques, Dr Bindoff sought to close the loop by out-licensing the technology to his startup company and developing a commercially viable version of the software which can be easily maintained, expanded, and updated, and can be distributed globally.

Imitated Environments plan to expand Pharmacy Simulator internationally, and to cover more of the pharmacy practice space. "For the moment our focus is on English speaking countries and the community pharmacy setting, but we've got works in progress to provide translated versions of the software, and expand into the hospital, aged care, and primary care settings. Really any place where pharmacists operate."

Pharmacy Simulator is available now on Windows, Mac, iOS, and Android. A free trial is available, but some features require a subscription.

Quotes from Dr Bindoff

"I'm very proud to launch this product, it's been a labour of love for many years and it's great to finally get it out there and see what impact we can make."

"We've tried to ensure that the scenarios we provide are world class, and faithful to the source material."

"We've recognised the importance of taking all the barriers away and ensuring that pharmacy educators can directly develop and share scenarios, which can then be further tailored to suit the needs of a given student group, whether they be in Australia or overseas."

RESOURCES

Pharmacy Simulator website: https://www.pharmacysim.com

Pharmacy Simulator launch trailer video: https://youtu.be/u80GMwF_ibs

Pharmacy Simulator demo scenario video: https://youtu.be/eUFujwC01GY

Banner image 1200x628px: https://pharmacysimsz.b-cdn.net/Pharmacy-Sim-Banner-Promo-Image-1200x628.jpg

Banner image 1500x500px: https://pharmacysimsz.b-cdn.net/Pharmacy-Sim-Banner-Promo-Image-1500x500.jpg

Logos and screenshots: https://pharmacysimsz.b-cdn.net/PressKit.zip

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